

Condé Nast Traveller

THE WORLD MADE LOCAL

JULY/AUGUST 2024

Summer dreaming

FROM ISCHIA TO IBIZA AND BEYOND

Beauty
AWARDS

THE WINNING SUNSCREENS,
FRIZZ TAMERS, AIRPORT
BUYS AND MORE



Plus

WHAT'S HOT IN PARIS RIGHT NOW • THE MALDIVES' LATEST SECRET STAY
A SPARKLING MOMENT FOR ENGLISH WINE • HITTING SLOW MODE ON KALYMNOS

EVERYONE'S TALKING ABOUT

THE WEATHER

"Nobody ever mentions the weather / Can make or break your day." When Oasis's Liam Gallagher sang that back in 1995, it was Britpop at its most ironic because, obviously, everyone mentions the weather – now, almost 30 years later, more than ever. The difference today is that, while we still need some time in the sunshine, we're also fretting about overheating: 2023 was the warmest year on record, with worrying predictions that 2024 could be even hotter. That has resulted in a subtle needle shift, with milder locations rising to prominence and trend forecasters rushing to crown the "coolcation" as travel's latest portmanteau. And this one's for real, according to Jules Maury, head of Scott Dunn Private. "We're getting lots of people asking, 'Will it be too hot?'" she says. "That didn't happen even two years ago." She adds that more and more high-end clients are heading for the Dolomites and asking for Norwegian family adventures, staying at places such as 292 Aurland or the fairytale-worthy Hotel Union Øye in the Sunnmøre Alps. The wider Scott Dunn team has reported a 400 per cent rise in summer enquiries about Finland compared to last year, and a survey for the Virtuoso travel network found that, in 2024, 82 per cent of its clients are considering destinations with more moderate weather. Look too at the glut of smart restored palacios in northern Spain's Asturias (Solo Palacio, Palacio de Luces, Palacio de Figueras), a region once considered a relative no-go for its capricious climate, now an escape of choice for hot-under-the-collar Madrileños. After all, if the conversation runs dry, there's always the weather. TOBY SKINNER

